



## **August 2010**

### **POLICY UPDATE AUGUST 2010**

#### **1.SPORT AND POLITICS**

##### **1.1 Voluntary code review**

CCPR is embarking on a review of its voluntary code of conduct which sees a proportion of signatories UK television rights reinvested directly into grassroots sport. The review will be completed in November.

##### **How will this affect sport and recreation?**

The unique nature of sport means that millions of pounds per year are already reinvested in the grassroots sport by media rights owners. This market-led initiative simply doesn't happen in other sectors. The review of the code will allow rights holders to re-examine how they invest in sport.

##### **What can our members do?**

Signatories to the code are already involved in the process.

##### **1.2 Comprehensive Spending Review**

As outlined in the recent budget, the Government plans to cut all departmental spending by at least 25% over the next spending review period. Despite the cuts, the Minister for Sport has reiterated in recent Parliamentary questions his five key priorities:

- 1) Returning the lottery to its original pillars
- 2) Creating a modern delivery structure for sport
- 3) To bid for the 2018 FIFA World Cup and help other major events come to Britain
- 4) A renewed emphasis on school sport
- 5) An Olympics community and mass-participation legacy to be led by Sport England

Whilst it is clear that budgets will be cut, the minister has also stated his determination to protect funding for elite sport and for Whole Sport Plans.

##### **How will this affect sport and recreation?**

DCMS is attempting to streamline to reduce the effect on frontline sport but it can reasonably be expected that sport will absorb some funding cuts.

##### **What can our members do?**

CCPR will make the case that sport is in the best position to know how best to streamline its own organisations and reassess its plans for the future. It is an important time for sport to show solidarity and work together. To find out more, please contact James MacDougall at [jmacdougall@ccpr.org.uk](mailto:jmacdougall@ccpr.org.uk).

##### **1.3 Lighter Later campaign**

The 'daylight saving' Bill tabled by Rebecca Harris MP would advance the clocks by one hour throughout the year, ensuring lighter evenings to benefit active travel and outdoor sport during winter months. This

has been co-ordinated by the Lighter Later coalition, of which CCPR is a member.

### **How will this affect sport and recreation?**

An extra hour of daylight will allow more time to participate in sport, extensions to the use of non-floodlit facilities and cheaper running costs for facilities which use electric lighting.

### **What can our members do?**

CCPR is backing the campaign and will approach the Secretary of State for Culture, Media and Sport and other ministers for their support. The campaign will benefit from as much backing from our members as possible so if your organisation supports it, let us know. Please contact James MacDougall at [jmacdougall@ccpr.org.uk](mailto:jmacdougall@ccpr.org.uk).

## **2. REGULATION AFFECTING SPORT AND RECREATION**

### **2.1 Regulatory burden review**

CCPR has been asked by the Minister for Sport to undertake a review of bureaucracy as it affects sport, and those who run community sports clubs. The aim of this review is to complement and inform the sports policy objectives of the new coalition government.

The review has been asked to work in tandem with the existing government reviews of vetting and barring and Lord Young's Health and Safety Review. However the full range of regulatory burdens will be examined through a survey of clubs and national governing bodies which will be followed by a series of expert working groups.

### **How will this affect sport and recreation?**

The review is a great opportunity to formally highlight to government the problems affecting sport at its grassroots. The report will not only examine the issues, but offer positive policy recommendations which CCPR can continue to campaign on.

### **What can our members do?**

CCPR is embarking on the first stages of research. Members can help by highlighting any areas of regulatory burden they wish us to examine, offering case studies and declaring an interest in sitting on expert panels. Please contact Syann Cox at [scox@ccpr.org.uk](mailto:scox@ccpr.org.uk).

## **3. FACILITIES, COUNTRYSIDE & WATER**

### **3.1 An invitation to shape the nature of England**

The Department for Environment, Food and Rural Affairs has prepared a broad discussion paper on the natural environment which will form the basis of the first Environment White Paper in 20 years. The Coalition claims it is the greenest government ever and DEFRA says it will put the value of our natural environment at the heart of policy making.

The paper contains many positive messages for sport and recreation in recognition of its value to the rural economy and the importance of educating people about the value of the natural environment including many associated health benefits. It is important that sport and recreation highlights the need to improve sustainable access to land, water and air for sporting and recreational use in the context of user groups sharing space and adopting [Best of Both Worlds](#) principles.

[CCPR will of course be responding to this consultation](#), and would welcome key messages from members prior to the deadline of 30 October 2010. Please contact Martin Key on [mkey@ccpr.org.uk](mailto:mkey@ccpr.org.uk).

### **3.2 National Citizen Service tendering process**

Following the Prime Minister's recent announcement of plans for National Citizen Service pilots, the

competitive commissioning process has been launched.

National Citizen Service will give young people the chance to learn new skills that will help them to make a positive contribution to their community. Government-backed pilots for the scheme will take place in summer 2011 and provide around 10,000 places for 16 year old school-leavers, subject to the outcome of the cross-government spending review which concludes in October 2010. Activities are expected to include an outdoor challenge, structured tasks to develop personal skills whilst visiting and helping groups in the local neighborhood and designing a social action project in consultation with local communities.

The Office for Civil Society is planning to award a small number of grant funding agreements to organisations/groups of organisations that can deliver the program in a range of locations across England during the pilot period. Interested organisations should email [mailbox.nationalcitizenservice@education.gsi.gov.uk](mailto:mailbox.nationalcitizenservice@education.gsi.gov.uk) to obtain a copy of the specification and an expression of interest form. The deadline for completed forms is 12.00pm on Wednesday 25 August.

### **3.3 Schools capital review**

On 5 July the Secretary of State announced a review of all areas of the Department for Education's capital spending. The aim of the review is to ensure that future capital investment is better value for money; less bureaucratic and more cost-efficient. **Its priority is to ensure that every school place is fit for purpose and that rising numbers, especially in primary education, are addressed**

This is an opportunity for clubs to input into the future role of schools and their facilities and what role they should play in the community. School sports facilities are prime community assets and in many cases more flexible use could increase participation. This call for evidence seeks your views on these proposals.

[CCPR will of course be responding to this consultation](#), and would welcome key messages from members prior to the deadline of 17 September 2010. Please contact Martin Key on [mkey@ccpr.org.uk](mailto:mkey@ccpr.org.uk).

## **4. ONGOING CONSULTATIONS**

### **4.1 Alcohol Licensing Act**

The coalition is reviewing the Alcohol Licensing Act with a view to an overhaul which would shift the power to make licensing decisions in favour of local communities.

Many sports clubs participate in activities which require licensing either by nature of the sporting events they are involved in, or as part of the social aspects of their club.

There is both an initial and an annual fee for the current licence which is based on the rateable value of the premises. The rateable value of premises is the total annual amount that a ratepayer would have to pay for the property if they were to rent it on the open market. Considering the size and facility provision of sports clubs and their limited opening hours, this can be enormously costly, particularly as sports clubs often operate on tight financial margins and rely upon activities such as the sale of alcohol and organised events in order to help generate income. In the first year of the Act the cost to voluntary sport was £2.6 million. The full consultation can be found at the Home Office's [website](#).

### **How will this affect sport and recreation?**

A move towards the power of the community in any changes may help clubs and CCPR will request the need for sports clubs to be treated differently from commercial premises.

### **What can our members do?**

Any case studies on how clubs have suffered at the hands of the 2003 Licensing Act may be put in CCPR's consultation response to help strengthen its case. If you have any examples or further thoughts please contact Dominic Goggins at [dgoggins@ccpr.org.uk](mailto:dgoggins@ccpr.org.uk).

### **4.2 Big Lottery consultation**

Following the full National Lottery consultation (see completed consultations) the Minister for Tourism and Heritage, John Penrose is instigating a review of the policy direction of the Big Lottery fund.

The lottery consultation is a closed consultation, but CCPR has been asked to reply, specifically on the two proposed policy directions which are:

- 1)The need to ensure that money is distributed to projects that benefit people and local communities served by the voluntary and community sector, or
- 2)The need to ensure that money is distributed to projects in the voluntary sector and community sector in order to benefit the people and local communities in that sector

### **How will this affect sport and recreation?**

The difference between the two directions is subtle, and it can be assumed that many proposed projects would be acceptable under both policy proposals. Proposal one, which potentially provides more scope for non-profit sports clubs which may not necessarily regard themselves as part of the voluntary sector, may be more beneficial to sport.

### **What can our members do?**

In order to help CCPR's consultation response, send your thoughts on the proposals and any other ideas which are relevant to Big Lottery to Dominic Goggins at [dgoggins@ccpr.org.uk](mailto:dgoggins@ccpr.org.uk)

### **4.3 National Lottery and school sport consultation**

In June, Jeremy Hunt (Secretary of State for Culture, Olympics, Media and Sport) and Michael Gove (Secretary of State for Education) announced the creation of a new Olympic/Paralympic-style school sports competition. The new competition is a key part of the Government's plans for a lasting sporting legacy from hosting the London 2012 Games.

Sport England is now seeking views on how lottery funding might best support the new initiative. For more information you can [download the consultation document](#)

### **How will this affect sport and recreation?**

With proposals for more intra and inter-school competition, county festivals and national events and a commitment that "National Governing Bodies of Sport will have an important role to play across all levels of the new competition", CCPR members will have the opportunity to engage in schools and competition.

### **What can our members do?**

In order to help CCPR's consultation response, take a look at Sport England's proposals and contact James MacDougall at [jmacdougall@ccpr.org.uk](mailto:jmacdougall@ccpr.org.uk) with any comments.

### **4.4 Managed migration**

The Government has announced changes to the numbers of migrants that will be allowed to enter the UK from outside the European Union. A consultation has been launched to look at new ways of controlling the number of migrants who come to the UK to work including selecting those allowed to enter from a pool of approved migrants or accepting migrants on a first-come first-served basis.

The consultation specifically suggests that the caps should not apply to sports organisations, although there is a possible lobby against this proposal from other sectors, and sport should act now.

### **How could this affect sport?**

If sport were included in a first-come, first-served migrant allocation, there would naturally be a bias towards sports whose transfer windows were at the start of the counting period. Obviously this wouldn't be equitable.

## What can our members do?

CCPR is creating a consultation response supporting the exemption for sport. If overseas players and coaches participate in your sport, it would be good for you to support our response or to respond yourself. For more information or help, contact Joy Tottman at [jtottman@ccpr.org.uk](mailto:jtottman@ccpr.org.uk).

The full consultation can be found at <http://www.ukba.homeoffice.gov.uk/sitecontent/documents/aboutus/workingwithus/mac/mac-consultation-annual-limit/>

## 5 COMPLETED CONSULTATIONS

### 5.1 Lottery consultation

The Government has announced that the National Lottery should be returned to its original pillars, so by increasing the percentage available to sport. CCPR's consultation response can be found by visiting [CCPR's consultations and briefings page](#).

#### How could this affect sport and recreation?

Grassroots sport should be in line for a windfall from the Lottery. However, CCPR's response has reiterated the need to abide by the principle of additionality- the Lottery should not be a substitute for public funding and improved Lottery funding should not be used as a reason to reduce Exchequer funding to governing bodies.

## 6 RESEARCH

### 6.1 Economic value of sport

Sport England has produced a report that considers the economic value of sport in England as a whole and by regions, between 1985 and 2008. This research details the contribution of sport to the economy, consumer spend on sport and sport-related employment.

#### What does this say about sport?

The research provides strong evidence for the value of sport to the economy, and the importance of sport in aiding our economic recovery. Since 1985 the contribution of sport to the economy has increased from £3,358 million to £16,668 million in 2008 (based on current prices). In percentage terms, this is a real increase of 140%. Sport can draw on these strong findings to support itself in future consultations and lobbying.

#### Want to know more?

Summaries and full reports for both the England-wide findings and the regional reports are available to download for free on the [Sport England website](#).

### 6.2 Participation

The latest estimates from DCMS on adult and child participation in culture, leisure and sport have been released. The data covers the period April 2009 – April 2010 and gives national estimates of engagement with sport, libraries, the arts, heritage and museums & galleries.

#### What does this say about sport?

Findings show that over half (53.4%) of adults had done active sport in the last four weeks with almost 7% of adults doing sport every day. Unlike the cultural participation examined in this research, there is no significant variation in participation by deprivation, either regionally, or between rural and urban areas.

#### Want to know more?

Reports, a statistical worksheet for sport and information on previous reports is available on the [DCMS](#)

[website](#).

### **6.3 More sport in schools**

**The UK Faculty of Public Health has published the results from a survey into public health. The report details how the British public would like the Government to intervene in making Britain healthier. Amongst other things, findings have shown that four in five people (81% of the British public) support the measure of making two hours of sport each week compulsory in schools. The report also demonstrates that there is demand for a greater portion of the overall health budget to be spent on public health rather than treating illness. The full report can be downloaded [here](#).**

---

©2010 CCPR  
Built on [Cubik](#)