

# Policy Update

## March 2009

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## 1. REGULATION AFFECTING SPORT AND RECREATION

### 1.1 Performing Right Society Code of Practice

Many CCPR members will have heard stories of clubs receiving aggressive telephone calls and unannounced visits from representatives of the Performing Right Society, insisting on the purchase of a music licence. PRS are now consulting on a Code of Conduct which aims to ensure a less strident approach. Details are available at [http://www.prsformusic.com/playingbroadcastingonline/music\\_for\\_businesses/customerconsultation/Pages/Currentconsultations.aspx](http://www.prsformusic.com/playingbroadcastingonline/music_for_businesses/customerconsultation/Pages/Currentconsultations.aspx)

#### **What this means for sport and recreation**

If implemented, this Code of Conduct should result in PRS representatives taking a more measured approach to sports clubs. Ultimately however, it does not alter the fact that PRS will still seek to licence clubs.

#### **What next**

CCPR believes that the more fundamental issues of what constitutes music usage and a reasonable tariff must still be addressed and will reply to the consultation stating this.

#### **How you can help**

CCPR would encourage members to respond outlining the need to clearly and fairly define music usage and to agree a reasonable tariff for clubs within this definition.

### 1.2 Utilities

CCPR continues its work to counter the significant fees faced by sports club for the installation and supply of facilities. Whilst the media spotlight has focused primarily on drainage costs, there is a broader concern that utilities providers do not distinguish between commercial entities and voluntary organisations such as sports clubs. This can result in sports clubs paying significant fees for simple tasks such as gas connection. Advice for clubs affected by increased drainage costs is available at <http://www.ccpr.org.uk/ourcampaigning/uk/fiscal/Drainage/>

#### **What next**

CCPR is raising Parliamentary awareness of this issue and has secured support across all parties and in both houses. Our aim is to secure legal recognition of the distinction between community and commercial premises.

#### **How you can help**

CCPR has launched a petition to urge the Prime Minister to instruct utilities companies to charge community sports clubs affordable rates for services. Please do support this by signing up here: <http://petitions.number10.gov.uk/saveourclubs/>. Please do send it to your clubs and urge them to sign as well.

### 1.3 Sports Ground Safety Authority Bill

Lord Faulkner has introduced a private bill which aims to widen the remit of the Football Licensing Authority, so that its advisory remit would no longer be restricted to football stadia alone.

#### **What this means for sport and recreation**

The intention is not to bring other stadium-based sports within the regulatory scope of the Football Spectators' Act 1989 which established the authority but to enable these sports to benefit from the FLA's safety expertise.

## 1.4 Ticket touting

Tickets for sports events are widely sold on secondary markets, often at grossly inflated prices. This Department for Culture, Media and Sport (DCMS) consultation aims to reassess the ticketing landscape and reach a new agreement with distributors and spectators. The consultation period runs from 19 February to 15 May and more information is available at [http://www.culture.gov.uk/images/consultations/Ticket\\_Touting.pdf](http://www.culture.gov.uk/images/consultations/Ticket_Touting.pdf).

### What this means for sport and recreation

The consultation proposes to introduce:

- a clear code of principles for primary ticket sales;
- extending best practice for ticket exchange in football;
- a market-based system that controls access to events of outstanding national significance (yet to be defined).

### What next

CCPR will respond on behalf of its members and would welcome their views, which should be sent to Dominic Goggins at [dgoggins@ccpr.org.uk](mailto:dgoggins@ccpr.org.uk).

## 2. COUNTRYSIDE, WATER AND PLANNING

### 2.1 ROSPA - National Child Safety Education Coalition established

The Royal Society for the Prevention of Accidents (RoSPA) in partnership with the National Children's Bureau (NCB) is establishing the Child Safety Education Coalition (CSEC) to promote the provision of high-quality practical safety education in England.

Organisations that seek to reduce the number and severity of unintended injuries among children and young people are being invited to join CSEC, which is being funded through a £1.6million grant from the Department for Children, Schools and Families (DCSF).

### What this means for sport and recreation

The coalition will aim to increase opportunities for children and young people to learn and practise skills that enable them to recognise, remove, reduce and recover from everyday hazards and dangers and remember and build on what they have learned throughout their lives, perhaps providing them with the confidence to try new sports or recreational activity.

### What next

For further info please see

[http://www.rospa.com/news/releases/2009/pr661\\_09\\_02\\_09\\_education.htm](http://www.rospa.com/news/releases/2009/pr661_09_02_09_education.htm)

### 2.2 Planning Act 2008: Consultation on list of statutory consultees for National Policy Statements

Communities and Local Government (CLG) is currently consulting on who should be a statutory consultee for the forthcoming National Policy Statements.

The draft Planning Policy Statement (PPS) on eco-towns precisely defines: what constitutes an eco-town; what environmental, social, and economic standards these developments should achieve and how eco-towns relate to the planning system.

The current proposals do not directly include any sporting or recreation bodies; however they do include the Countryside Council for Wales, The Forestry Commission and the British Waterways Board. It is proposed that the Marine Management Organisation that will be created by the Marine and Coastal Access Bill will also be a statutory consultee.

## **What this means for sport and recreation**

The Bill creates a new legal body, the Infrastructure Planning Committee, which will take decisions on planning applications for nationally significant infrastructure projects. Its decisions will be guided by the NPSs. It is important that planning decisions have due regard to sport and recreation as well as active travel, and this should be recognised within the NPSs. Subsequent consultations on the detail of NPSs will follow and CCPR will input into these in members' interests.

### **What next**

If you feel your organisation should be a statutory consultee, please contact CLG by 20 April 2009. For further information please see <http://www.communities.gov.uk/publications/planningandbuilding/consultationstatutoryconsultees>

## **2.3 Severn tidal power feasibility study consultation**

The study - which is now roughly half-way through - is gathering and assessing up-to-date evidence to enable government to decide whether or not to support tidal power development in the Severn Estuary. Ten potential development options have been considered so far (including barrages, lagoons, a tidal reef and tidal fence) and the Government is now seeking views on:

- a recommended shortlist of schemes for more detailed analysis this year;
- the scope of the Strategic Environmental Assessment that is being carried out within the feasibility study;
- the issues the feasibility study is considering and how these are being approached.

## **What this means for sport and recreation**

Some of the options will have a severe impact on recreation, particularly water-based activities and on the river's ecosystems, but also promise to produce a substantial amount of renewable energy.

### **What next**

The consultation closes on 23 April 2009. For more details please see <http://severntidalpowerconsultation.decc.gov.uk/>

## **2.4 Consultation on draft regulations for an exception from alcohol limits for non-professional mariners**

The Department for Transport is consulting on the draft Regulations and Impact Assessment for the proposed exception for non-professional mariners on smaller and slower vessels from the offence of exceeding the prescribed alcohol limits for professional sea-farers.

### **What next**

The consultation closes on the 6 May 2009.

For further info please see <http://www.dft.gov.uk/consultations/open/exceptionfromalcohol/>

## 3. FINANCE & FUNDING

### 3.1 Cabinet Office announces £42.5 million for the voluntary sector

Irreverently dubbed the 'charity bailout' by some commentators, this money is in fact primarily targeted at front-line organisations working with people at risk of significant debt or homelessness. To view the details of the document visit:

<http://www.cabinetoffice.gov.uk/media/121758/real%20help%20for%20communities.pdf>

#### What this means for sport and recreation

Whilst voluntary sports organisations are not key targets, some of the funding streams may be relevant to CCPR members.

- Up to £10 million investment in a volunteer brokerage scheme for unemployed people will create over 40,000 opportunities for people to learn new skills and give back to communities through volunteering.
- A £16.5 million modernisation fund to help with the cost of mergers, partnerships and moves to more efficient sharing of back office functions for at least 3000 third sector organisations.

### 3.2 Sport England announces £10 million for rural communities

Sport England's £10 million Rural Communities Themed Round will be open from 1 April 2009.

The Active People Survey 2 shows that two thirds of the local authorities with the lowest sports participation rates are in rural areas. Key barriers to participating in these areas include reduced choice in the sports available and transportation issues getting to and from facilities. There are also specific challenges for organisations delivering sport in rural England; such as small and declining local populations and higher costs.

This investment fund will give an opportunity for organisations ranging from local authorities to sports clubs and smaller community groups, to develop and deliver projects to overcome these barriers to both participation and supply.

The minimum grant available will be £10,000, but in order to maximise the positive effect on sport in rural areas, Sport England is explicitly encouraging high value, high impact projects. A significant proportion of the successful bids are expected to be projects requiring National Lottery funding of more than £500,000.

#### What next

A detailed application prospectus for the Rural Communities Themed Round will be available on Sport England's website by 1 April 2009, and there will be a three-month window for outline applications. The second themed round will be announced by 1 September 2009 and will open in October 2009.

## 4. HEALTH

### 4.1 Be Active, Be Healthy – a plan for getting the nation moving

The role of sport, recreation and physical activity in improving mental and physical health has been increasingly recognised in recent years – culminating in this Government plan to drive up levels of physical activity amongst the population. This document focuses primarily on adults, as plans to increase physical activity amongst children are laid out elsewhere – not least in the Physical Education and Sport Strategy for Young People.

The plan centres on the 2012 Legacy Action Plan target of 2 million more people being active 3 x 30 minutes per week. This target is further refined to include:

- 1 million more people being active for more than 1 x 30 per week
- 200,000 more people achieving 5 x 30
- A 5% increase in activity duration throughout the population

To download the plan visit:

[http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH\\_094358](http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_094358)

### **What this means for sport and recreation**

The plan includes some significant developments for CCPR members, with some specific activities singled out for attention, including:

- Swimming: which is to benefit from a network of county swimming coordinators
- Dance: which will see the creation of a dance working group
- Walking: which will see a challenge to establish 2012 walking routes

Perhaps of greater interest however, is the overall approach to physical activity. The Active People survey will be broadened to include recreational activities, whose participants will be counted within the 2 million target. This means that the contribution of a wider range of CCPR members to healthy activity is now recognised.

Furthermore, the Department for Health has confirmed £1 million funding for County Sports Partnerships in 2008-09 and £3 million in 2009-10. This is to enable the partnerships to develop their work in promoting physical activity in addition to sport. CCPR believes these are significant steps in breaking down the artificial distinctions between physical activity, recreation and sport.

Finally, the plan announces the Department's support for a Physical Activity Alliance which will represent every form of activity from gardening and active travel through to sport and recreation. The Alliance will advise government at every level with regard to developing physical activity, and undertake specific projects in support of the plan.

### **What next**

CCPR remains closely engaged with the Department for Health as the plan is enacted. In particular CCPR will ensure its members have the opportunity to contribute to the forthcoming stakeholder consultation about the role of the Physical Activity Alliance.

The exact structure of the Alliance will be subject to stakeholder consultation, and CCPR will ensure its members have the opportunity to contribute to this.

## **4.2 Healthy Lives, Brighter Future – the strategy for children and young people's health**

This document sets out how the Government aims to ensure that children and young people receive the best possible health care. The strategy focuses primarily on clinical issues, with a key section on children with acute healthcare needs. However, it also recognises the role of the Physical Education and Sport Strategy for Young People in providing opportunities for healthy activity, and requires Primary Care Trusts to work with school and county sports partnerships. To view the strategy visit [http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH\\_094400](http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_094400)

## **4.3 NICE issues guidance on promoting physical activity to children and young people**

NICE is the body responsible for advising health professionals on treatments and interventions. Its scope has been broadened from advising purely on which drugs represent good value for government money, to advising more broadly on public health matters. This particular guidance is aimed at the broad range of people who work with young people, or are in a position to influence their levels of physical activity. There is also a 'quick reference guide' for parents and carers - although at 24 pages this does stretch the definition of 'quick'. To view the advice click here: <http://www.nice.org.uk/Guidance/PH17>

## **5. RESEARCH ROUND-UP**

### **5.1 Sports Club Survey 2009**

In order to effectively serve its members, CCPR needs to understand the issues that affect grassroots sport and recreation organisations – such as whether clubs have sufficient funding, members and volunteers to survive, or indeed thrive. CCPR's sports club survey 2009 will get to the heart of these issues.

CCPR will hold a focus group with governing body colleagues to find out what issues they would most like investigated on **Tuesday 17 March**. If you would like to attend or register any views, please email Lindsay Sutherland [lsutherland@ccpr.org.uk](mailto:lsutherland@ccpr.org.uk)

### **5.2 Getting the Ball Rolling – Sport's contribution to the 2008-2001 Public Service Agreements**

CCPR and its members need no convincing of the value of sport and recreation to our society, and its ability to contribute to a wide range of social issues. However, policy-makers are less likely to immediately think sport when confronted by a problem. This CCPR report explores the extent to which the Government is using sport to achieve its policy objectives, and, of course, suggests how improvements could be made. Visit <http://www.ccpr.org.uk/ourservices/publications/research/> to download it.

### **5.3 Active People 2**

Sport England has released a sport-by-sport analysis of the Active People 2 survey results. This will enable sports to track trends between the survey years. Sport-specific fact sheets are available at: [http://www.sportengland.org/index/get\\_resources/research/sport\\_fact\\_sheets/sport\\_facts\\_07\\_08.htm](http://www.sportengland.org/index/get_resources/research/sport_fact_sheets/sport_facts_07_08.htm)

## **6. ONGOING CONSULTATIONS**

### **6.1 DCMS Consultation on proposals to introduce a levy under section 123 of the Gambling Act 2005**

This Culture, Media and Sport consultation runs until 31 March 2009. Section 123 of the Gambling Act 2005 allows the Secretary of State to introduce a statutory levy on gambling companies to fund initiatives to minimise the harm that gambling can cause. Although the primary focus of the funding envisaged by this consultation is on the individual, including research into addiction, CCPR believes there is scope to argue that an equivalent 'harm' threatens sport and intends to respond to this end.

Members' views should be sent to Dominic Goggins [dgoggins@ccpr.org.uk](mailto:dgoggins@ccpr.org.uk)